

# Rebecca Lynch

## INSTRUCTIONAL DESIGN

(814) 360-5475

Seattle, WA

rebeccalynch@  
skillset-learning.com

## SKILLS

Articulate Storyline

Rise 360

Adobe Premiere

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Camtasia

Audacity

PowerPoint

HTML/CSS

JavaScript

## CERTIFICATES

### E-Learning Instructional Design Certificate

Association for Talent  
Development

### Adult Learning Certificate

Association for Talent  
Development

## EXPERIENCE

Feb 2024 - Present

### **Owner** - *Skill Set Learning LLC*

- Delivers custom learning solutions to clients

Nov 2020 - Oct 2023

### **Sr. Learning Experience Designer** - *Amazon AWS Professional Services*

- Managed and developed learning projects from initial scope to final implementation
- Created and managed localization process and vendor relationship
- Designed and conducted market research to gain understanding of target learners
- Designed curriculum and lesson plans to meet learning objectives
- Developed eLearning courses in platforms such as Articulate Storyline and Rise 360
- Produced facilitator guides, activities, and visual aids for instructor-led courses
- Wrote and maintained work instructions and job aids

Mar 2018 - Nov 2020

### **Learning and Development Specialist** - *Point B*

- Designed and developed both synchronous and asynchronous learning solutions
- Scripted, designed, and animated training videos
- Created, managed, and tracked courses on the Learning Management System (LMS)

Oct 2016 - Mar 2018

### **Learning Experience Designer** - *CDK Global*

- Designed and developed both synchronous and asynchronous learning solutions
- Scripted, designed, and animated training videos

Oct 2012 - Oct 2016

### **Web Designer** - *CDK Global*

- Conducted training of all new hires
- Wrote and maintained work instructions
- Performed team applicant screening and interviews

Aug 2011 - Aug 2012

### **Assistant Multimedia Specialist** - *Penn State University*

- Implemented interactive JavaScript features in course content
- Evaluated and edited courses for accessibility

## EDUCATION

2017 - 2020

### **M.Ed Learning, Design & Technology** - *Penn State World Campus*

2007 - 2011

### **B.A Digital Media, Interactive Systems** - *University of Central Florida*