

Rebecca Lynch

INSTRUCTIONAL DESIGN

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rebecca-lynch-portfolio.com

SKILLS

HTML

CSS

JavaScript

jQuery

Articulate Storyline

Rise 360

Adobe Premiere

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Camtasia

Audacity

PowerPoint

CERTIFICATES

**E-Learning Instructional
Design Certificate**

Association for Talent
Development

**Adult Learning
Certificate**

Association for Talent
Development

EXPERIENCE

Feb 2024 - Present

Instructional Design Consultant - *Skill Set Learning LLC*

- Delivers custom eLearning, instructor-led, and virtual instructor-led learning solutions
- Clients include Lernevate, Point B, Inc, and The Black Sanctuary

Nov 2020 - Oct 2023

Sr. Learning Experience Designer - *Amazon AWS Professional Services*

- Managed and developed learning projects from initial scope to final implementation
- Created a training that reduced missed timecards from new hires by 37%
- Designed and conducted market research to gain understanding of target learners
- Designed curriculum and lesson plans to meet learning objectives
- Developed eLearning courses in platforms such as Articulate Storyline and Rise 360
- Produced facilitator guides, activities, and visual aids for instructor-led courses
- Wrote and maintained work instructions and job aids

Mar 2018 - Nov 2020

Learning and Development Specialist - *Point B*

- Designed and developed both synchronous and asynchronous learning solutions
- Scripted, designed, and animated training videos
- Created, managed, and tracked courses on the Learning Management System (LMS)

Oct 2016 - Mar 2018

Learning Experience Designer - *CDK Global*

- Designed and developed both synchronous and asynchronous learning solutions
- Scripted, designed, and animated training videos

Oct 2012 - Oct 2016

Web Designer - *CDK Global*

- Conducted training of all new hires
- Wrote and maintained work instructions

Aug 2011 - Aug 2012

Assistant Multimedia Specialist - *Penn State University*

- Implemented interactive JavaScript features in course content
- Evaluated and edited courses for accessibility

EDUCATION

2017 - 2020

M.Ed Learning, Design & Technology - *Penn State World Campus*

2007 - 2011

B.A Digital Media, Interactive Systems - *University of Central Florida*